



The JACLER is a bimonthly newsletter printed and distributed by the Japanese American Citizens League (JACL) Chicago Chapter, a non-profit organization human and civil rights organization dedicated to preserving the civil liberties of Japanese Americans and of all Americans. We welcome your interest and participation.

ADVERTISING RATES

Available Sizes	Single Insertion	Six Issue Insertion Rate (bimonthly)
Standard (horizontal only) 3.625" width x 2.25" height	\$ 30	\$ 150
One-Quarter Page (vertical only) 3.625" width x 4.75" height	\$ 70	\$ 350
One-Half Page (horizontal only) 7.5" width x 4.5" height	\$ 125	\$ 625
Full Page (non-bleed only) 7.5" width x 9.5" height	\$ 230	\$ 1,150

ADVERTISING SUBMISSION POLICY:

NOTE: Advertising space is limited for each issue. Priority will be given to advertisers who pay the six issue insertion rate. All single insertion submissions will be placed on a space available basis.

The JACLER will accept advertising from any reputable business or individual. The JACLER is not responsible for the truth or accuracy of any claims made in advertising published in any issue of the JACLER.

Ad artwork files to be submitted as "press (printer) quality" PDF files (grayscale/black art only). If other file formats are submitted, the JACLER is not responsible for reproduction quality of any file submitted.

If the advertiser cannot supply a printer ready PDF art file, an additional file preparation fee of \$10 per ad will be charged for basic scanning required for insertion. The JACLER takes no responsibility of reproduction quality. This fee includes only one scan per ad with direct conversion to a grayscale for insertion; typesetting or any other production preparation work is not available from the JACLER.

Advertising art files should be sized to the correct advertising space purchased. If the file is not submitted at the correct reproduction size, the JACLER will adjust the ad image to fit the purchased advertising space.

All advertising must be paid for in full before it will be placed. The JACLER reserves the right to refuse any advertising submitted; any fee that had been paid will be remitted.

The JACLER will not offer free advertising to non-profit organizations. Any such ads are tax-deductible for a 501c3 organization.

Bimonthly Issue	Ad Deadline Submission*	Projected Distribution Dates	
January/February	December 1st	First week of January	Note: Actual publication and/or distribution dates are approximates and are subject to change.
March/April	February 1st	First week of March	
May/June	April 1st	First week of May	
July/August	June 1st	First week of July	
September/October	August 1st	First week of September	
November/December	October 1st	First week of November	

* ADS ACCEPTED AND PAID FOR BY ABOVE DEADLINES WILL RUN IN THE REQUESTED ISSUE PENDING SPACE AVAILABILITY. AD ART FILES SUBMITTED AFTER AD SUBMISSION DEADLINE WILL INCUR AN ADDITIONAL SURCHARGE OF \$10 PER INSERTION; WITH NO GUARANTEE THAT THE AD WILL APPEAR IN THE REQUESTED ISSUE, OR IN A SUBSEQUENT ISSUE. IF SPACE IS NOT AVAILABLE WITHIN TWO CONSECUTIVE ISSUES, ADVERTISING FEE WILL BE REFUNDED.



E-mail: chicago@jacl.org
 Address: 5415 North Clark Street Chicago, IL 60640
 Phone: 773.728.7171
 Website: www.jaclchicago.org



CONTRACT: JACler Newsletter Advertising

Please return this portion with your payment.

Company: _____ Date: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Mobile: _____

E-mail: _____

Check One: Single Insertion Rate Full Year (6 bimonthly) insertions

Start/Issue Requested: Jan/Feb Mar/Apr May/June Jul/Aug Sept/Oct Nov/Dec

Ad Size: Standard One-Quarter Page One-Half Page Full Page

Amount Enclosed: \$ _____

Authorized Signature: _____

Please make you check payable to **JACL Chicago** and mail with this form to:

JACL Chicago – Advertising

5415 North Clark Street

Chicago, IL 60640

For additional advertising information please contact:

Phyllis Tamada-Brown

E-mail: chicago@jacl.org

Phone: 773.279.1111



Receipt: JACler Newsletter Advertising (Retain this portion for your records.)

Amount \$: _____ Date: _____

Ad Size: Standard One-Quarter Page One-Half Page Full Page

Check One: Single Insertion Rate Full Year (6 bimonthly) insertions

Start/Issue Requested: Jan/Feb Mar/Apr May/June Jul/Aug Sept/Oct Nov/Dec

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E-mail: chicago@jacl.org

Address: 5415 North Clark Street Chicago, IL 60640

Website: www.jaclchicago.org

JACLeR Newsletter Advertising Sizes:

Full Page

7.5" width x 9.5" height

One-Quarter Page

(vertical format only)

3.625" width x 4.75" height

Standard

(horizontal format only)

3.625" width x 2.25" height

One-Half Page

(horizontal format only)

7.5" width x 4.5" height